

# TOFUNMI ADENIYI

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## PROFILE SUMMARY

Accomplished Frontend Developer with over 5 years of experience in crafting intuitive and engaging user experiences and leading high-performing frontend teams. Expert in user-centric design principles, modern frontend technologies, and mentoring junior developers to deliver innovative and scalable web applications. Proven ability to drive collaboration and ensure the successful delivery of complex projects, enhancing user satisfaction and business objectives.

## CORE COMPETENCIES

- React.js
- User Experience Design
- Next.js
- Typescript
- Zustand
- Vue.js
- Figma
- Tailwind CSS
- Vite
- RESTful APIs
- Shadcn UI
- Agile principles and methodologies
- Git
- Framer motion
- Azure Devops
- SEO
- Performance optimization
- Software Development Lifecycle (SDLC)
- Cross-functional Team Leadership
- Stakeholder Engagement & Management
- Communication
- Microsoft Teams

## PROFESSIONAL EXPERIENCE

**Voyatekgroup** | Frontend Architect Aug. 2024 till date

- Managed and provided architectural oversight for 4 distinct frontend development teams, impacting over 5 developers and 2 projects.
- Reduced critical application load times by 70% through strategic performance optimizations, including code splitting and image lazy loading.
- Contributed to a 50% increase in frontend team growth through active involvement in the recruitment and onboarding process, securing top-tier talent and streamlining candidate assessment.
- Drove significant improvements in code consistency and maintainability by establishing and enforcing stricter coding standards, integrating automated linting/formatting, and leading comprehensive code review processes.
- Championed and documented frontend architectural best practices such as ADRs, ensuring consistency and scalability across all development teams.

**Voyatekgroup** | Frontend Developer Dec. 2023 - July. 2024

- Developed and maintained high-performance web applications using React and Next.js, delivering user-friendly and responsive interfaces.
- Spearheaded the development of a key application that contributed to a 20% increase in company revenue by enhancing user experience and optimizing performance.
- Collaborated closely with cross-functional teams, including designers, backend developers, and product managers, to deliver cohesive and scalable solutions.
- Implemented best practices in coding, testing, and version control, fostering a culture of continuous improvement and innovation within the team.

**Sterling Bank** | Software Developer Feb. 2022 - June. 2023

- Collaborated with the UI/UX designer through the design process to craft the best user experience.
- Spearheaded the creation of a custom admin dashboard with Vue.js for a housing scheme project that would enable the stakeholders to provide better housing support to tenants.
- Collaborated with product managers to craft the best user experience alongside working with backend developers, product owners and major business stakeholder
- Implemented best practices in coding, testing, and version control, fostering a culture of continuous improvement and innovation within the team.

**Codedevents** | Frontend Developer Jan. 2023 till Nov. 2023

- Integrated third-party APIs including Paystack to enable secure online payments.
- Implemented Google Analytics and Tag Manager to track user behavior and measure the success of marketing campaigns.
- Worked closely with clients and management to understand their requirements and translate them into functional UI/UX designs alongside the UI designer using Figma.
- Pioneered multi-channel marketing initiatives supporting product debut, leading to a 35% uptick in customer acquisition and enhancing overall business growth by 15%.

**Quiett** | Founder, Frontend Developer

**July. 2021 - till date**

- Launched the Quiett Platform and its products. Managed the team to deliver a world class web application with the best user experience.
- Gather product evidence through benchmarks, demos, case studies, and testimonials, working closely with the product marketing team on a synthesis of solutions, frequent iteration to customer needs and signing new partners.
- Represent Quiett online, at events and engage with user to retrieve quality feedback and improvement on the web application
- Developed custom reusable components using Vue.js to improve development efficiency and code quality.

## **EDUCATION**

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- **B. TECH – Entrepreneurship and business studies** | Federal University of Technology, Minna – **Sept 2021**